

ANNUAL REPORT 2021



**ROANOKE
CHOWAN
COMMUNITY
HEALTH
CENTER**





**"To provide patient
centered, high
quality,
compassionate
health care,
responsive to the
diverse needs of the
people we serve."**

**MISSION
STATEMENT**



**"To be recognized as
a transformational
provider of
healthcare:
empowered, owned
and supported by
the people we
serve."**

**VISION
STATEMENT**

Deborah Morrison

Board Chair



2021 makes me look back and wonder how we made it. There were so many highs and lows, but we championed every challenge presented! We prevailed during uncertain times. I'm reminded of the quote by Sir Francis Bacon, "In order for the light to shine so brightly, the darkness must be present." We certainly saw many dark days in 2021, but it allowed our light to shine brightly! We will forever remember the many hours worked to ensure that our community's health care needs were met.

We will never forget the hours spent in the parking lot testing patients, the many patients seen who tested positive and needed care, and the many updates provided to keep our board, staff, and community informed, and staff who risked their own health to care for those who were sick.

On behalf of our Board of Directors, THANK YOU for being a light in your respective positions. We could not do this great work without YOU! Your strength and perseverance have proven your dedication to our mission, and the patients we serve.

Kim Schwartz

CEO



“At times our own light goes out and is rekindled by a spark from another person. Each of us has cause to think with deep gratitude of those who have lighted the flame within us.” Albert Schweitzer

Our Board Chair, Deborah Morrison has suggested we consider how we light the way for our communities, not only in crisis but also to a brighter future. This last year each one of us has been the spark and have needed the spark as we have navigated the complexities of this enduring pandemic. For me, the kind word of encouragement, the thank you text, the small gift of a cookie on my desk – have all come at just the right time when my light was needing rekindling. I am confident taking care of each other as we take care of others has helped us endure and thrive in 2021. The thing about light, if we are in a dark room and someone cracks open a door, light enters in. The dark however, does not crack into the light. This is how being the light works, the smallest shaft can be that spark.

We received an amazing thank you letter from a grateful patient this year that was shared with all staff at his request – “I will always be grateful for the additional years of life that your care has allowed me to enjoy....We are all living on borrowed time and to never take even the smallest moments for granted. We must find time to stop and thank the people who make a difference in our lives.”

I am so grateful for everyone's contributions in 2021!

2021 BY THE NUMBERS

BALANCE SHEET

FY2021

CURRENT RATIO

3.51

DAYS CASH ON HAND

130

32 MEDICAL PROVIDERS

7 BEHAVIORAL HEALTH
PROVIDERS

8 PHARMACISTS

114 CLINICAL SUPPORT
STAFF

71 ADMINISTRATIVE
STAFF

59,645

PRESCRIPTIONS FILLED
IN 2021 BY RCCHC
IN-HOUSE PHARMACIES

31,824

PRESCRIPTIONS FILLED
BY CONTRACT
PHARMACY NETWORK

16,269

UNIQUE
PATIENTS SEEN
IN 2021

49,333

MEDICAL VISITS
IN 2021

19,172

IMMUNIZATIONS
GIVEN IN 2021
INCLUDING

8,196

COVID-19
VACCINES

PRESCRIPTION

ASSISTANCE PROGRAMS
FUNDED BY BERTIE AND
CHOWAN COMMUNITY
BENEFIT GRANTS
PROVIDED 801

MEDICATIONS TO 603
PATIENTS FOR A TOTAL
VALUE OF \$2,092,965.01

2021 PAYOR MIX

MEDICARE

43%

PRIVATE/3RD PARTY

31%

MEDICAID

18%

SELF PAY/UNINSURED

8%

2021 REVENUE SOURCES

PATIENT REVENUE

29%

PHARMACY REVENUE

51%

FEDERAL/STATE/PRIVATE
GRANTS

16%

OTHER INCOME

4%

44,877

LABS RECEIVED
AT ALL RCCHC
LOCATIONS IN
2021 INCLUDING
1,327
COVID-19 TESTS

RCCHC HOSTED
39 MEDICAL
STUDENTS FROM
7 SCHOOLS IN
2021

SUCCESSSES AND GOALS

2021



BREAST CANCER SCREENING

8.84%
INCREASE

2021 - 64.00%
2020 - 55.16%



DEPRESSION SCREENING & FOLLOW-UP

7.29%
INCREASE

2021 - 77.72%
2020 - 70.43%



CERVICAL CANCER SCREENING

6.98%
INCREASE

2021 - 47.34%
2020 - 40.36%

TOBACCO USE & CESSATION INTERVENTION

91.52%

2020 - 88.49%
3.03% INCREASE

DIABETES MANAGEMENT A1C<9%

82.00%

2020 - 81.00%
1.00% INCREASE

COLORECTAL CANCER SCREENING

58.62%

2020 - 52.74%
5.88% INCREASE

BMI SCREENING 18+

42.05%

2020 - 41.33%
0.72% INCREASE

PEDIATRIC WEIGHT ASSESSMENT & COUNSELING

37.73%

2020 - 35.84%
1.89% INCREASE

CHILDHOOD IMMUNIZATION

39.47%

2020 - 51.66%
12.19% DECREASE



Ahoskie Comprehensive Care,
Murfreesboro Primary Care,
Colerain Primary Care and Creswell
Primary Care were recognized for
PCMH annual reporting.



In 2021 RCCHC met 9/9 metrics of
OCHIN's Health Center Controlled
Network to increase patient and
provider satisfaction, promote
interoperability and use data to
enhance value.

COVID-19 VACCINE

8,196

COVID-19 VACCINES
ADMINISTERED BY
RCCHC IN 2021



**VACCINE &
BOOSTER
SHOTS
PROVIDED ON
DEMAND AT ALL
RCCHC CLINICS**



RCCHC worked with, Northampton County Health Department, Colombia Pharmacy (serving Tyrell and Washington Counties), First Baptist Church Murfreesboro and Albemarle Regional Health Services (in collaboration with the National Guard) to provide COVID-19 vaccine clinics in our community throughout 2021.



RCCHC was honored to receive an acknowledgement from the Rho Rho Chapter of Omega Psi Phi Fraternity for our services during COVID-19



COVID-19 VACCINE PROMOTIONS

**APRIL
27
2021**

COVID-19 VACCINE EDUCATION PANEL 6:30PM - 8:00PM EST



DR. CHARLES SAWYER
ROANOKE CHOWAN COMMUNITY HEALTH CENTER



DR. JAMANDE JONES
ROANOKE CHOWAN COMMUNITY HEALTH CENTER



DR. EARIC R. BONNER
VIDANT HEALTH



MODERATOR
EULA BEASLEY, PHARM.D
VIDANT HEALTH

JOIN US VIA ZOOM!

Register at Eventbrite
hmacovid19panel.eventbrite.com

Directions to join the panel will be
sent after registration.

For more information, contact:
Erin Storie
estorie@rcchc.org
(252) 209-0237 ext. 7129



Hertford Health
Maintenance Alliance



Geniene Jones, MD
Roanoke Chowan Community Health Center



A little shot...

Makes a big difference



SCHEDULE YOUR
COVID-19 VACCINE
WITH RCCHC!

(252) 862-4933

HRSA RCCHC IS A HEALTH RESOURCES AND SERVICES ADMINISTRATION (HRS) 330 GRANTEE



Una pequeña vacuna

Hace una gran diferencia



¡PROGRAME
SU VACUNA
CONTRA EL COVID-19
CON RCCHC!

(252) 862-4933

HRSA RCCHC IS A HEALTH RESOURCES AND SERVICES ADMINISTRATION (HRS) 330 GRANTEE



Q How Were
COVID-19
Vaccines
Developed
So Quickly?

A. They are built on
years of work to
develop vaccines
for similar viruses.

A. They use technology
researchers have
been studying and
working with for
decades.

**"I TOOK THE VACCINE TO REDUCE MY
RISK OF GETTING COVID-19, AND OF
SPREADING IT TO MY FAMILY,
FRIENDS AND PATIENTS."**



DR. COLIN JONES
ROANOKE CHOWAN COMMUNITY HEALTH CENTER

WHY I GOT THE SHOT

HRSA RCCHC IS A HEALTH RESOURCES AND SERVICES ADMINISTRATION (HRS) 330 GRANTEE



2021 NEW FACES



VIJAY DHOOPATI, MD



CATHY GRIMES, AGNP



ROBERT JORDAN, FNP



RUBY FORD, NP



AMBER WILLIAMS, NP



KRISTA STOCKE, PA-C

ROANOKE CHOWAN COMMUNITY HEALTH CENTER BOARD OF DIRECTORS 2021

Deborah Morrison

Board Chair

Sheila Eley

Board Vice Chair

Paulique Horton

Board Treasurer & Finance Committee Chair

Terry Hall

Board Secretary & Quality Improvement Committee Chair

Luther Culpepper

Governance & Nominating Committee Chair

Viola Vaughan-Holland

Development Committee Chair

Lillie Owens White

Advocacy Committee Chair

Lynn Lane

Governance Committee Chair

Ernie Carter

Julian Phillips

Sheila Porter

Judy Perry

Jean Matthews

Rodolfo Hernandez

A HEARTFELT "THANK YOU" TO OUR BOARD MEMBERS WHO COMPLETED THEIR SERVICE



Guy Simmons

Board Chair, Vice Chair &
Chair of Finance Committee



Bonnie Revelle, MD

Quality Improvement
Committee Member



Luther Culpepper

Chair of Governance &
Nominating Committees

RCCHC Providers

Medical Providers

Geniene Jones, MD, Chief Medical Officer

Charles Sawyer, MD

Julian Taylor, MD

Colin Jones, MD

Michael Alston, MD

Robert Venable, MD

Jamande Jones, MD

Michael Knudsen, MD

Gilberto Navarro, MD

John Pickett, DO/MBA

Vijay Dhoopati, MD

Claudia Weaver Richardson, MD, FACOG, MPH

Alan Goddard, PA-C

Katina Eley-Hardy, PA-C

Morgan Winslow, PA-C

Krista Stocke, PA-C

Christina Griffiths, FNP

Teresa Morris, FNP

Aline Studstill, FNP

Karen Brixon, FNP

Robert Jordan, FNP

Amber Williams, NP

Jared Carter-Davis, AGNP

Cathy Grimes, AGNP

Ruby Ford, NP

Nancy VanHoozer, FNP

Charlene Earley, FNP

Cameron Smith, FNP

ECU Family Medicine Rural Residency

Raza Syed, MD

Zeel Shah, MD

Behavioral Health

Lindsey Phelps-Copeland, LCSW

Xavier Fullerton, LPC

Vanessa Holley, LCSW

Emmie Taylor, LCSW

Dianna Norman-Peele, LCSW

Pharmacists

Angie Kent-Mitchell, Pharmacy Administrator

Christopher Smith, RCCHC Pharmacy Manager

Robbie Sawyer, Colerain Primary Care Pharmacy Manager

Chastity Conner

Beth Nelson

Felicia DeLoatch

Elizabeth Williamson

RCCHC Leadership

Executive Team



Kim Schwartz
Chief Executive Officer



Geniene Jones, MD
Chief Medical Officer



Stephanie Wroten
Chief Nursing Officer



Dean Jordan
Chief Financial Officer



Caroline Doherty
Chief Development and
Programs Officer



Jim Powers
Chief Human
Resources Officer

ELEVATE

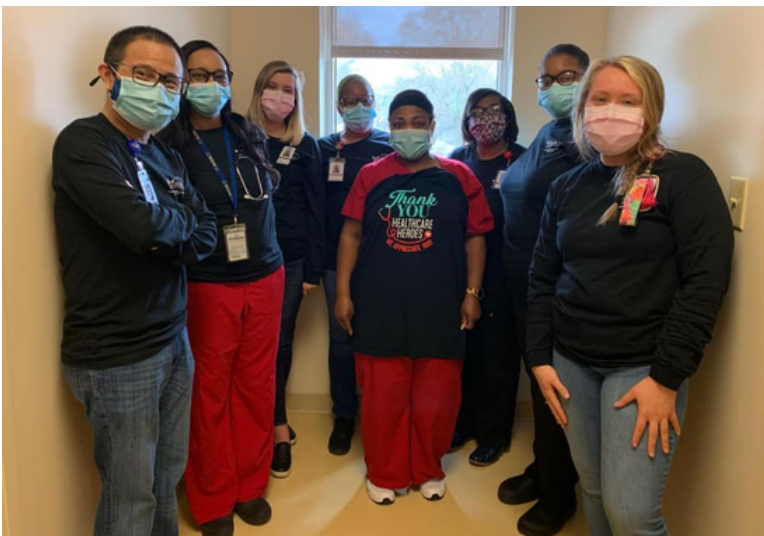
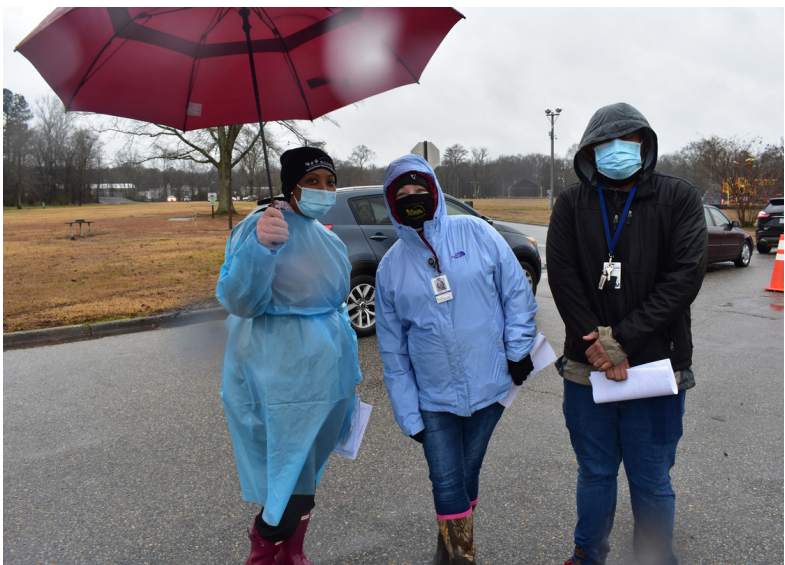
Kim Schwartz, CEO
Geniene Jones, MD, CMO
Stephanie Wroten, CNO
Dean Jordan, CFO
Caroline Doherty, CDPO
Jim Powers, CHRO

Angie Kent-Mitchell, Pharmacy Administrator
Erica Powell, Practice Administrator
Greyson Morris, Controller
Jennifer Cobb, Revenue Cycle Administrator
**Michelle Lewis, Population Health &
Integrated Care Administrator**
**Phillip Bowen, Facilities & Information
Technology Administrator**

2021 IN PICTURES







2021 WATERMELON FEST





2021 HAPPY HOLIDAYS!



Ahoskie Comprehensive Care

120 Health Center Dr. Ahoskie, NC 27910
(252) 332-3548

RCCHC Pharmacy

120 Health Center Dr. Ahoskie, NC 27910
(252) 862-4928

Colerain Primary Care

109 W. River St Colerain, NC 27924
(252) 356-2404

Colerain Primary Care Pharmacy

109 W. River St Colerain, NC 27924
(252) 356-1377

Murfreesboro Primary Care

305 Beechwood Blvd. Murfreesboro, NC 27855
(252) 398-3323

Woodland Primary Care

108 W. Main St. Woodland, NC 27897
(252) 587-3511

Creswell Primary Care

9500 NC Highway 94 N. Creswell NC, 27928
(252) 797-0135

RCCHC Corporate Office

120 Health Center Dr. Ahoskie, NC 27910
(252) 209-0237